



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Allen for Senate (R)	Invoice #	219047-1
Product	11/2-11/6 ALLEN FOR SENATE	Invoice Date	11/11/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WAVY	Order #	219047
Account Executive	Petry Philadelphia	Alt Order #	
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	11/02/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN10086/SP6681/TO1332		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					10/29/12 to 11/04/12	1x	----F--				
	WAVY			F	11/02/12	:30	5:24 AM	GA1214R2TVH	\$300.00		1
2	WAVY	WAVY 6AM News	6a-7a		to						
					10/29/12 to 11/04/12	1x	----F--				
	WAVY			F	11/02/12	:30	6:59 AM	GA1214R2TVH	\$700.00		1
3	WAVY	Today Show M-F	7a-9a		to						
					10/29/12 to 11/04/12	1x	----F--				
	WAVY			F	11/02/12	:30	8:59 AM	GA1214R2TVH	\$700.00		1
4	WAVY	Today Show 2	9a-10a		to						
					10/29/12 to 11/04/12	1x	----F--				
	WAVY			F	11/02/12	:30	9:29 AM	GA1214R2TVH	\$300.00		1
5	WAVY	Today Show 3	10a-11a		to						
					10/29/12 to 11/04/12	1x	----F--				
	WAVY			F	11/02/12	:30	10:54 AM	GA1214R2TVH	\$250.00		1
6	WAVY	Hampton Roads Show	11a-12p		to						
					10/29/12 to 11/04/12	2x	----F--				
	WAVY			F	11/02/12	:30	11:29 AM	GA1214R2TVH	\$75.00		2
	WAVY			F	11/02/12	:30	11:54 AM	GA1214R2TVH	\$75.00		1
					11/05/12 to 11/11/12	4x	MT-----				
	WAVY			M	11/05/12	:30	11:24 AM	GA1214R2TVH	\$75.00		6
	WAVY			M	11/05/12	:30	11:42 AM	GA1214R2TVH	\$75.00		3
	WAVY			Tu	11/06/12	:30	11:13 AM	GA1214R2TVH	\$75.00		4
	WAVY			Tu	11/06/12	:30	11:54 AM	GA1214R2TVH	\$75.00		5
7	WAVY	News 10 @ Noon	12p-1p		to						
					10/29/12 to 11/04/12	3x	----F--				
	WAVY			F	11/02/12	:30	12:11 PM	GA1214R2TVH	\$125.00		7
	WAVY			F	11/02/12	:30	12:23 PM	GA1214R2TVH	\$125.00		2
	WAVY			F	11/02/12	:30	12:43 PM	GA1214R2TVH	\$125.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Allen for Senate (R)	Invoice #	219047-1
Product	11/2-11/6 ALLEN FOR SENATE	Invoice Date	11/11/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WAVY	Order #	219047
Account Executive	Petry Philadelphia	Alt Order #	
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	11/02/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN10086/SP6681/TO1332	Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WAVY	News 10 @ Noon	12p-1p		to						
				11/05/12 to 11/11/12	3x	M-----					
	WAVY			M	11/05/12	:30	12:14 PM	GA1214R2TVH	\$125.00		4
	WAVY			M	11/05/12	:30	12:43 PM	GA1214R2TVH	\$125.00		6
	WAVY			M	11/05/12	:30	12:52 PM	GA1214R2TVH	\$125.00		3
8	WAVY	Days of Our Lives	1p-2p		to						
				11/05/12 to 11/11/12	1x	M-----					
	WAVY			M	11/05/12	:30	1:59 PM	GA1214R2TVH	\$300.00		1
9	WAVY	The Doctors	2-3p		to						
				10/29/12 to 11/04/12	3x	----F--					
	WAVY			F	11/02/12	:30	2:13 PM	GA1214R2TVH	\$75.00		7
	WAVY			F	11/02/12	:30	2:34 PM	GA1214R2TVH	\$75.00		1
	WAVY			F	11/02/12	:30	2:54 PM	GA1214R2TVH	\$75.00		2
				11/05/12 to 11/11/12	3x	M-----					
	WAVY			M	11/05/12	:30	2:21 PM	GA1214R2TVH	\$75.00		6
	WAVY			M	11/05/12	:30	2:42 PM	GA1214R2TVH	\$75.00		3
	WAVY			M	11/05/12	:30	2:58 PM	GA1214R2TVH	\$75.00		4
10	WAVY	Maury Povich	3p-4p		to						
				10/29/12 to 11/04/12	3x	----F--					
	WAVY			F	11/02/12	:30	3:13 PM	GA1214R2TVH	\$125.00		6
	WAVY			F	11/02/12	:30	3:42 PM	GA1214R2TVH	\$125.00		1
	WAVY			F	11/02/12	:30	3:55 PM	GA1214R2TVH	\$125.00		2
				11/05/12 to 11/11/12	2x	M-----					
	WAVY			M	11/05/12	:30	3:25 PM	GA1214R2TVH	\$125.00		5
	WAVY			M	11/05/12	:30	3:43 PM	GA1214R2TVH	\$125.00		3
11	WAVY	M-F 4-5p	4p-5p		to						
				10/29/12 to 11/04/12	2x	----F--					
	WAVY			F	11/02/12	:30	4:23 PM	GA1214R2TVH	\$175.00		2
	WAVY			F	11/02/12	:30	4:52 PM	GA1214R2TVH	\$175.00		1
				M-----							

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Allen for Senate (R)	Invoice #	219047-1
Product	11/2-11/6 ALLEN FOR SENATE	Invoice Date	11/11/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WAVY	Order #	219047
Account Executive	Petry Philadelphia	Alt Order #	
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	11/02/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN10086/SP6681/TO1332		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	WAVY	M-F 4-5p	4p-5p		to						
					11/05/12 to 11/11/12	2x					
	WAVY			M	11/05/12	:30	4:39 PM	GA1214R2TVH	\$175.00		4
	WAVY			M	11/05/12	:30	4:54 PM	GA1214R2TVH	\$175.00		3
12	WAVY	Today Show Saturday	8a-10a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	WAVY			Sa	11/03/12	:30	9:23 AM	GA1214R2TVH	\$300.00		1
13	WAVY	Sa 7-8p	7p-8p		to						
					10/29/12 to 11/04/12	1x	-----S-				
	WAVY			Sa	11/03/12	:00			\$175.00	See MG 13.2, 13.3, 13.4	1
	WAVY	Early Today Show	4-430a	Tu	11/06/12	:30	4:16 AM	GA1214R2TVH	\$10.00	MG for 13.1 11/03	4
	WAVY	WAVY News @ 430a	430-5a	Tu	11/06/12	:30	4:38 AM	GA1214R2TVH	\$40.00	MG for 13.1 11/03	3
	WAVY	News 10 @ Noon	12p-1p	Tu	11/06/12	:30	12:11 PM	GA1214R2TVH	\$125.00	MG for 13.1 11/03	2
14	WAVY	Sat Prime Other 3	9-11p		to						
					10/29/12 to 11/04/12	2x	-----S-				
	WAVY			Sa	11/03/12	:30	9:25 PM	GA1214R2TVH	\$300.00		1
	WAVY			Sa	11/03/12	:30	10:26 PM	GA1214R2TVH	\$300.00		2
15	WAVY	Saturday Night Live	1130p-103a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	WAVY			Sa	11/03/12	:30	11:58 PM	GA1214R2TVH	\$600.00		1
16	WAVY	WAVY News @ 430a	430-5a		to						
					10/29/12 to 11/04/12	2x	----F--				
	WAVY			F	11/02/12	:30	4:38 AM	GA1214R2TVH	\$40.00		1
	WAVY			F	11/02/12	:30	4:57 AM	GA1214R2TVH	\$40.00		2
Aired Spots				42							

Gross Total \$7,280.00

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Allen for Senate (R)
Product	11/2-11/6 ALLEN FOR SENATE
Estimate Number	

Invoice #	219047-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WAVY
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	219047
Alt Order #	
Deal #	
Order Flight	11/02/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	
Product Code	

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Agency Commission **\$1,092.00**

Net Amount Due **\$6,188.00**

Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.